Review lead reputation management

www.reviewlead.com

Why should you care about creating a

ReviewLead is a big deal if you own a business. No matter your industry of interest, reviews are the bread and butter for attracting new clientele. Here are four ways that Anchor Wave helps you succeeed in online reviewing.

Turn Positive Reviews into MORE Business

Now that ReviewLead has done an amazing job of creating stellar reviews it's time to boast about it and attract more great clients and customers. We will add a reviews page to your site that pulls in all 4 and 5 star reviews. This is the type of social proof that builds your reputation!

Monitor Reviews In Real-Time

A primary reason that businesses don't effectively manage reviews is that they don't even realize they are happening. Most business owners are far too busy to keep tabs on all of the various review sites and even if they could they wouldn't check it frequently enough to take appropriate action. With ReviewLead we monitor review sites and alert you via e-mail when a review is left for your business.

or

Stop negative ads before they happen

Our simple review process filters people who had an unfavorable experience so that you can handle it before they are given an opportunity to leave a negative review online. This is a great tool to gain valuable feedback from customers and resolve issues that may be impacting others.

Get more reviews on Autopilot

Let's face it, most businesses do good work and provide great services otherwise they'd be out of business. The problem is that most happy customers don't go out of their way to talk about good experiences online. As a result your prospects only hear from the customers who have had negative experiences which we all know is only a small percentage of the customers you serve. The best defense against this is a good offense.

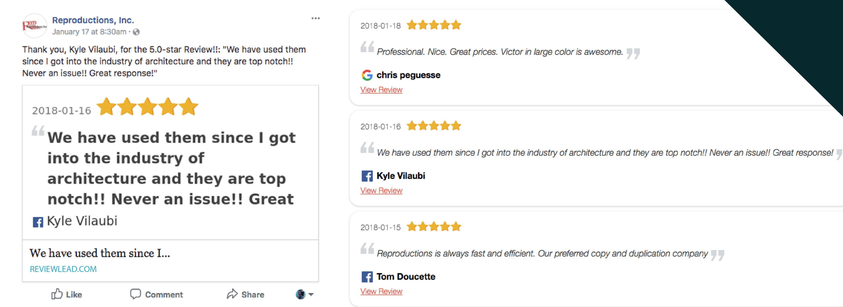
? turn positive reviews into more busi

What does this mean for you?

A. 87% of people trust reviews online just as much as from a family member or friend...

"Thanks to Review-Lead, I received 25 new customers last month from Yelp"

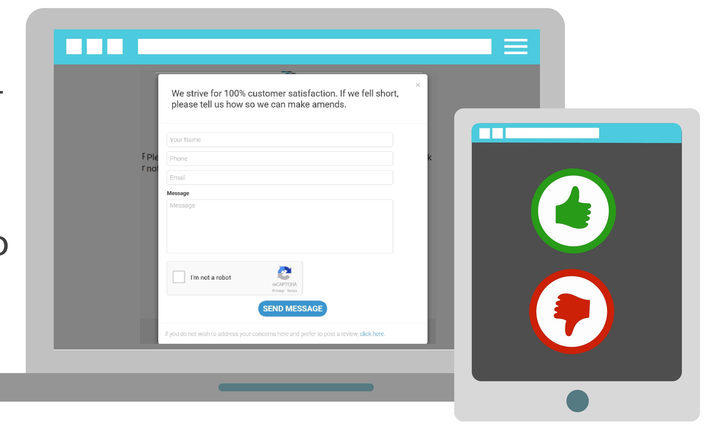
ryan h



? negative experiences are trapped before they get to

What does this mean for you?

A. You take control of your reputation



? customers can easily access all your review sites

What does this mean for you?

A. You can focus your star power in the communities that matter in your industry, to your business.

Google, facebook, YellowPages, Citysearch, yelp, BBB, YAHOO!, RateMDs, healthgrades, Thumbtack, insiderpages, Angie's list, houzz, HomeAdvisor, garagefly.com and many more!